



# Learn In-Demand Digital & Tech Skills with Practical Training

Digital Marketing | Data Analytics | Web Development | AI | Graphic Design

## DIGITAL MARKETING & AI SKILLS

*Learn How to Market in the Digital Age*

This program teaches learners how to promote businesses online using modern marketing tools and Artificial Intelligence.

### What You'll Learn:

- Create effective digital marketing strategies
- Manage social media for businesses
- Run online advertising campaigns
- Create engaging content using AI tools
- Track and measure marketing performance

## Career Opportunities

- Digital Marketer
- Social Media Manager
- Content Creator
- Marketing Assistant
- Freelancer or Business Owner

## Become a Certified Digital Marketer

Course Duration-  
16 Weeks (4 Months)

Classes held  
twice per week

2 Hours per  
Session

Looking for more information or guidance? our programs Consultants are just a call or email away, ready to assist you choosing the best path Tech Journey

[marketing@chezastemed.com](mailto:marketing@chezastemed.com), [lucy@chezastemed.com](mailto:lucy@chezastemed.com) | +254 794 454795  
[www.chezastemed.com](http://www.chezastemed.com)

**ChezaStemEd**  
Building Africa's Tech Generation

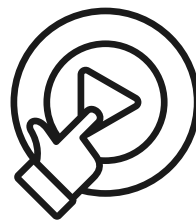
# Flexible Learning



We make learning simple and accessible for everyone.



**Live online classes**



**Practical demonstrations**



**Hands-on assignments**



**Real-world Projects**

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